



**PUREOLOGY**  
PROFESSIONAL COLOR CARE

# pure experience 2024

Join our passionate Pureology team at the luxurious Vettä Nordic Spa located in beautiful Oro-Medonte, Ontario, for an immersive, sensorial, authentic Finnish Spa experience where you'll learn all about the brand purpose, latest cut and style trends with our Pureology Artists. Discover the unveiling of Pureology's new **UNIQUE & LUXURIOUS** brand image.

Get ready to awaken your senses!



## date:

Monday, May 27<sup>th</sup> 2024



## time:

9:00AM - 5:30PM



## location:

Vettä Nordic Spa  
3210 Line 3 N, Oro-Medonte,  
ON L0L 2L0



## agenda

### 9:00 AM - 10:00 AM

Flexible arrival + Spa Check In

### 10:00 AM - 10:30 AM

Welcome & Brands Presentations

### 10:30 AM - 12:30 PM

Look & Learn Education Segment

### 12:30 AM - 2:00 PM

Flexible grazing table - grab & go

### 1:30 PM - 4:45 PM

Vettä Nordic Spa Hydrotherapy  
Circuit Experience

### 5:30 PM - 6:00 PM

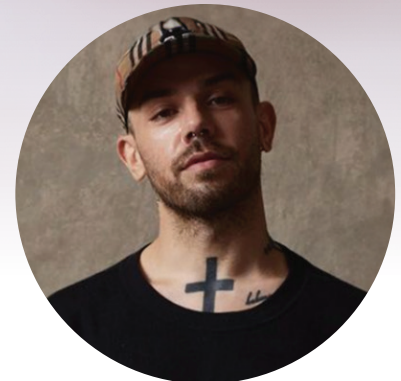
Thank You + Closing Toast

**JESSIE JOSEPHSON**  
**BRIDAL/ STYLING TRENDS**  
@jessiestylist in BC



**BC PUREOLOGY ARTIST**

**MARTIN PLASCENCIA**  
**EDITORIAL CUT/STYLE TRENDS**  
@mrtnplascencia in NYC



**US PUREOLOGY ARTIST**

## 2 ticket options:

**Ticket 1\***: \$600 (+HST, includes 1 hour massage)

**Ticket 2\***: \$525 (+HST, massage not included)

\*qualifying Excellence points

**Note:** Limited spots available, first come first serve basis.

**[Click here to buy your ticket now!](#)**

Reach out to your Pureology representative for more details.

We look forward to seeing you. In the meantime, let's stay in touch.

@pureologyeducationcanada

#pureexperience2024 #madetofeel #pureologylove