



- No ammonia, no odor.
- Lift up to 3 levels.
- 100% grey coverage.
- +48% shinier hair\*, high impact color.
- No damage in sight.
- Optimal scalp comfort.

\*Instrumental test, vs before color.

## COLOR APPLICATION WITH iNOA

### PREPARATION

In a non-metallic bowl:



60g  
Colorant.

60g  
iNOA «oil developer».

[ 10 vol. - Lift up to 1 level.  
20 vol. - Lift up to 2 levels.  
30 vol. - Lift up to 3 levels. ]

- ! Do not use any other classical oil developer. Mix well with a whisk. Never add water in the mixture.

### ROOTS APPLICATION

Thanks to its onctuous texture, iNOA perfectly adheres to the hair. Spread the mix on the roots making sure to saturate every hair strand.

During the development time, leave hair lying on the scalp. Start the application from the back of the head. End with the hair line.

- 35 MIN Development time: after the root application is complete.

### TAKE THROUGH with Dia light.

Each time you can, to benefit from the unique acidic pH technology, in order to preserve hair integrity, application after application.

- Slightly or moderately altered color. Take through 10 minutes before the end of iNOA development time using 9 volume diactivator.
- Very altered color/Color change. Take through 20 minutes before the end of iNOA development time using 9 volume diactivator.

### TAKE THROUGH with iNOA.

When you don't have the right Dialight shade available. When you do not have Dialight in your salon.

**TAKE THROUGH TIME.** Depending on the alteration of the color, the take through time can vary.

- Slightly altered color: Emulsify with care during 5 minutes before the end of the development time.
- Moderately altered color: Take through only 20 minutes before the end of the development time.
- Very altered color/Color change: Immediate take through.

### THE MIXTURE.

- When white hair coverage rule is applied on the roots, prepare a new mixture without fundamental or golden fundamental for the lengths and ends.
- When 30 vol. «oil developer» is used on the roots, prepare a new mixture with 10 vol. for the lengths and ends.

### EMULSION AND RINSING

- Start by gently emulsifying the color.
- Add water and keep on emulsifying.
- Rinse until water runs clear.
- Shampoo twice with iNOA Post shampoo or Metal Detox Shampoo.



## WHITE HAIR COVERAGE

### UP TO 70% OF WHITE HAIR

Mix the target shade (60g of colorant + 60g of «oil developer») with 20 volume.

### MORE THAN 70% OF WHITE HAIR

THE ROOTS MIXTURE.

30g  
Target shade.



30g  
Fundamental shade of the same level.

		COOL REFLECTS .1.2.7.8	WARM REFLECTS .3.4.5.6
FUNDAMENTALS	Optimal coverage	✓	
GOLDEN FUNDAMENTALS (.3F)			✓
DEEP FUNDAMENTALS (.0)	Deeper / more opaque coverage	✓	✓

For a perfect white hair coverage, use 20 volume oil developer.

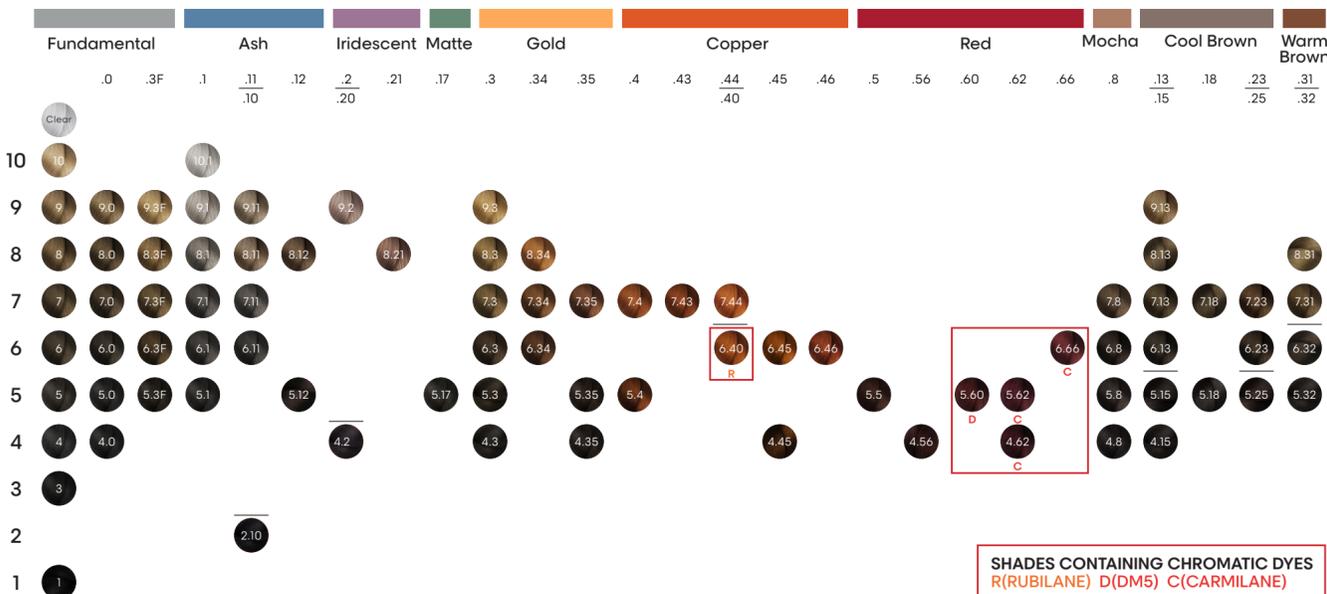
### THE APPLICATION.

Start with the front of the head, and end with the hair line.

### PRO TIPS

For coarse and/or resistant hair, you can apply the white hair coverage rule starting when 50% of white hair.

## THE iNOA CARTOGRAPHY



SHADES CONTAINING CHROMATIC DYES  
R(RUBILANE) D(DM5) C(CARMILANE)

## iNOA REDS

Immediate take through is strongly advised when using red shades, regardless of the amount of color fading on lengths and ends.

### WHITE HAIR COVERAGE.

1. iNOA classical reds. (EXAMPLE: 6.46 OR 4.56). Respect the usual white hair coverage rule.
  2. iNOA chromatic reds. (EXAMPLE: 6.40 OR 6.66 OR 5.60). (RUBILANE™, CARMILANE™ AND DM5) Thanks to their strong coloring power iNOA chromatic reds provide a perfect white hair coverage.
- Without mixing with any fundamental, they provide an intense result for 0 to 100% of white hair.

Carmilane, DM5 and Rubilane chromatic shades can be mixed between themselves in their respective reflect family.

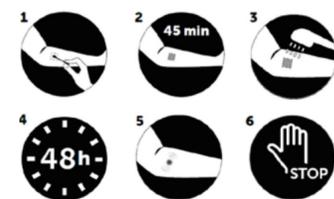
- ! Do not mix them with:
  - Fundamentals.
  - Golden fundamentals.
  - Deep fundamentals.
  - Other iNOA reflect shades.

- ! In the case of iNOA Carmilane shades, pay special attention to the application to avoid color stains around the face frame.

## ALLERGY ALERT TEST

- BEFORE :**
- Read the safety instructions before each use.
  - Allergy Alert Test must be done 48 hours before each use even if hair coloring products have been used before.
  - Prepare the test mixture: with a cotton bud, mix small amounts of agent 1: colorant and agent 2: developer at the same quantity on a saucer/small plate. Do not use metal utensils. Carefully reseal the colorant and developer containers. With the cotton bud, apply a pea size of the test mixture evenly in a thin layer on an area of 2 by 2 cm on the inner side of the forearm. Leave the test mixture applied for 45 minutes without covering or touching; wash the test area with water after 45 minutes and pat dry with a clean tissue. If the client observe any changes from normal skin appearance, such as itching, redness, swelling on and around the test area during the processing time, or during the following 48 hours, rinse immediately, do not use the product and consult a doctor. DO NOT color your hair before consulting a doctor or seeking medical advice.
  - Warning, temporary black henna tattoos may increase the risk of allergy.
  - This product is not intended for use on persons under the age of 16.
  - Do not color the hair if your client has a rash on their face or sensitive, irritated and damaged scalp.

- DURING :**
- Wear suitable disposable gloves during the preparation, application and rinsing of the product.
  - Use exclusively with the recommended Diactivateur 6, 9 or 15 vol.
  - Use only the proportions indicated.
  - Avoid contact of the product with skin and eyes.
  - Do not use to dye eyelashes or eyebrows.



## iNOA CLEAR

- iNOA CLEAR allows to increase the transparency or to lower the intensity of any reflect shade.



Modulate from 1/4 to 1/2 depending on how much transparency you want to achieve.



On light natural bases (6, 7 or 8), with 30 vol. «oil developer» you can mix 1/2 clear + 1/2 target shade to obtain slightly lighter results.

Example :  
On natural base 7,  
30g clear + 30g 10,12 + 60g 30 vol. «oil developer».



Scan the QR code to download the iNOA e-technical sheet.

